Race For the Turtles®

Set Up Your Fundraiser

To participate as a Fundraiser for Turtle Survival Alliance:

1. **Click this link**.
2. Choose whether you'd like to join an existing fundraiser team or create your own.
   a. For an existing fundraising team, search the fundraiser name and enter your email address.
3. For new fundraisers, create a title for your Fundraiser.
   a. For example: John's 2026 Bridge Run For the Turtles®
4. Upload an optional image. (Minimum size: 1248×702 px.)
5. Write a description of up to 280 characters. (A default message is provided, feel free to edit or personalize!)
   a. Example: I'm running the Cooper River Bridge Run to support Turtle Survival Alliance, an organization working around the globe to protect endangered turtles and tortoises and the habitats they depend on. Please donate today to help me show support!
6. Choose a currency.
7. Optionally, you may set a goal — the minimum amount is $10 or the equivalent in the selected currency. To do this:
   a. Check the Add goal checkbox.
   b. Enter a goal amount (required)
   c. Set an end date
8. Click Continue, then you'll be required to:
   a. Enter your email address
   b. Verify your email using a code
   c. Provide your name (not visible to other supporters)

After completing these steps, your Fundraiser will be active and you can start sharing your link! You'll receive a confirmation email with an "Open my fundraiser" button and sharing options. This button will provide direct access to your personal Donor Portal, where you can manage your fundraising activities.

See our **Messaging Toolkit** for more ideas on how to share your Fundraiser with your network!