

21ST ANNUAL SYMPOSIUM ON THE CONSERVATION AND BIOLOGY OF TORTOISES AND FRESHWATER TURTLES

CHARLESTON, SOUTH CAROLINA | JULY 31-AUGUST 3, 2023

300+ conservationists, researchers, and students, representing 35 countries, come together for 4 days of tactical sessions, spanning 20 session tracks, featuring 100+ speakers, for the most esteemed symposium of its kind on the planet.





Year-Round Benefits. Exposure. Connection. Visibility.

Over the 260 million years turtles have lived on our planet, they have evolved to live across a vast array of habitats. There are few countries that turtles do not naturally inhabit or coexist in with humans. The Turtle Survival Alliance envisions a planet where turtles thrive in the wild and are respected and protected by all humans.

To further this vision, Turtle Survival Alliance's mission is to protect and restore wild populations of tortoises and freshwater turtles through science-based conservation, global leadership, and local stewardship. If we do not act now, we may lose even more of the 476 living types of turtles, as more than half are threatened with extinction. This has numerous consequences for the health of the planet.

Turtle Survival Alliance provides:

- Conservation breeding & reintroduction programs
- Field research and population monitoring
- Culturally appropriate conservation initiatives
- Community engagement and outreach

Turtle Survival Alliance's Reach

ORGANIC SHARED AND OWNED MEDIA

- » Email list size: 9.5K and growing every day
- » Our social media followers combined across Facebook, Instagram, LinkedIn, and Twitter: 118,000+
- » Our average social engagement per month (i.e., likes, comments, and shares) combined across Facebook, Instagram, and Twitter: 35,000
- » Average website visitors per year: 54,000
- » *Turtle Survival* annual magazine: 4,000

SYMPOSIUM

- » 4 full days with 20 session tracks featuring 100-200 presentations by 100+ speakers from around the world
- » Exclusive Turtle Survival Center (TSC) private tour
- » Specialized workshops and a student poster session
- » Informal affinity group networking opportunities
- » Awards banquet
- » Drink Beer. Save Turtles.® event at Rusty Bull Brewing Co



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\$25,000 DEFENDER SPONSOR

VISIBILITY, MARKETING, & DIGITAL MEDIA SYMPOSIUM

- » Opportunity for the company's CEO to make remarks during symposium (value: \$300)
- » Signage and recognition as "Turtle Survival Center Tour" sponsor
- » Opportunity for the company's CEO to make welcoming remarks during the TSC private tour (\$150)
- » Logo and full-page visibility in symposium program (value: \$900)
- » Logo featured on symposium apparel (value: \$300)
- » Dedicated 30-second video to symposium attendees during the awards banquet (value: \$750)
- » Recognition by the moderator as Defender sponsor (value: \$300)
- » Logo inclusion on a sponsor slide in every presenter's slide deck
- » Name recognition on print and digital media shared with 118K+ followers and symposium attendees

DRINK BEER. SAVE TURTLES.® EVENT AT RUSTY BULL BREWING CO

- » Opportunity for the company's CEO to make remarks at the event (value: \$150)
- » Dedicated post on the Drink Beer. Save Turtles.® Facebook page (2.4K followers) (value: \$100)
- » Opportunity to provide swag to event attendees (value: \$75)

DEFENDER SPONSORSHIP

VALUE: \$13,025

YEAR-ROUND

- » Series of three dedicated posts to Turtle Survival Alliance's social media followers (value: \$1,400)
- » Opportunity to host an Instagram giveaway (value: \$3,000)
- » One dedicated spotlight and one dedicated email to Turtle Survival Alliance's email list (value: \$600)
- » Featured ad in Turtle Survival Alliance's annual magazine, *Turtle Survival* (value: \$250)

CORPORATE ENGAGEMENT

- » Six (6) tickets to attend the symposium (value: \$3,000)
- » Six (6) tickets to attend a private VIP tour of TSC with Turtle Survival Alliance president and founder, Rick Hudson (value: \$300)
- » One vendor space for up to two tables the entirety of the conference for lead capture (value: \$1,000)
- » Opportunity to share marketing materials in swag bags distributed to symposium attendees (\$300)

** Content to be aligned with Turtle Survival Alliance's work and agreed upon in advance.*



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\$15,000 GUARDIAN SPONSOR

2 AVAILABLE

VISIBILITY, MARKETING, & DIGITAL MEDIA SYMPOSIUM

- » Signage and recognition as “Icebreaker” sponsor
- » Opportunity for the company’s CEO to make remarks during the Icebreaker (value: \$300)
- » Opportunity for the company’s CEO to present an award during the Awards Banquet (value: \$300)
- » Logo and full-page visibility in symposium program (value: \$900)
- » Logo featured on symposium apparel (value: \$300)
- » Dedicated 30-second video to symposium attendees during the awards banquet (value: \$750)
- » Recognition by the moderator as Guardian sponsor (value: \$300)
- » Logo inclusion on a sponsor slide in every presenter’s slide deck
- » Name recognition on print and digital media shared with 118K+ followers and symposium attendees

DRINK BEER. SAVE TURTLES.® EVENT AT RUSTY BULL BREWING CO

- » Opportunity to provide swag to event attendees (value: \$75)

GUARDIAN SPONSORSHIP

VALUE: \$7,745

YEAR-ROUND*

- » One dedicated post to Turtle Survival Alliance's social media followers (value: \$470)
- » One dedicated spotlight and one dedicated email to Turtle Survival Alliance's email list (value: \$600)
- » Featured ad in Turtle Survival Alliance's annual magazine, *Turtle Survival* (value: \$250)

CORPORATE ENGAGEMENT

- » Four (4) tickets to attend the symposium (value: \$2,000)
- » Four (4) tickets to attend a private VIP tour of TSC with president and founder, Rick Hudson (value: \$200)
- » One vendor space, up to two tables, for the entire symposium for lead capture (value: \$1,000)
- » Opportunity to share marketing materials in swag bags distributed to symposium attendees (\$300)

*** Content to be aligned with Turtle Survival Alliance's work and agreed upon in advance.**



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\$7,500 PROTECTOR SPONSOR

3 AVAILABLE // VALUE: \$4,325

VISIBILITY, MARKETING, & DIGITAL MEDIA SYMPOSIUM

- » Signage and recognition as “Student Poster Session” sponsor
- » Opportunity for the company’s CEO to make welcoming remarks at the Student Poster Session (value: \$150)
- » Logo and half-page visibility in symposium program (value: \$450)
- » Recognition by the moderator as Protector sponsor (value: \$300)
- » Logo inclusion on a sponsor slide in every presenter’s slide deck
- » Name recognition on print and digital media shared with 118K+ followers and symposium attendees

YEAR-ROUND*

- » One dedicated spotlight in an email to Turtle Survival Alliance’s email list (value: \$600)
- * Content to be aligned with Turtle Survival Alliance’s work and agreed upon in advance.***

CORPORATE ENGAGEMENT

- » Two (2) tickets to attend the symposium (value: \$1,000)
- » Two (2) tickets to attend a private VIP tour of TSC with president and founder, Rick Hudson (value: \$100)
- » One vendor space, up to two tables, for the entire symposium for lead capture (value: \$1,000)
- » Opportunity to share marketing materials in swag bags distributed to symposium attendees (\$300)





\$5,000 BALE SPONSORSHIP

6 AVAILABLE // VALUE: \$2,625

VISIBILITY, MARKETING, & DIGITAL MEDIA SYMPOSIUM

- » Signage and recognition as “Coffee Break” sponsor (one of six coffee breaks)
- » Logo and quarter-page visibility in symposium program (value: \$225)
- » Recognition by the moderator as Bale sponsor (value: \$300)
- » Logo inclusion on a sponsor slide in every presenter’s slide deck
- » Name recognition on print and digital media shared with 118K+ followers and symposium attendees

CORPORATE ENGAGEMENT

- » Two (2) tickets to attend the symposium (value: \$1,000)
- » Two (2) tickets to attend a private VIP tour of TSC with president and founder Rick Hudson (value: \$100)
- » One vendor space, up to two tables, for the entire symposium for lead capture (value: \$1,000)



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\$2,500 HATCHLING SPONSOR

10 AVAILABLE // VALUE: \$1,960

VISIBILITY, MARKETING, & DIGITAL MEDIA SYMPOSIUM

- » Logo in symposium program (value: \$110)
- » Recognition by the moderator as Hatchling sponsor (value: \$300)
- » Logo inclusion on a sponsor slide in every presenter's slide deck
- » Name recognition on print and digital media shared with 118K+ followers and symposium attendees

CORPORATE ENGAGEMENT

- » One (1) ticket to attend the symposium (value: \$500)
- » One (1) tickets to attend a private VIP tour of TSC with president and founder, Rick Hudson (value: \$50)
- » One vendor space, up to two tables, for the entire symposium for lead capture (value: \$1,000)





\$1,000 VENDOR

CORPORATE ENGAGEMENT

- » One vendor space, up to two tables, for the entire symposium for lead capture (value: \$1,000)
- » Includes full access for two to all meals, breaks, and networking events



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\$750 TRAVEL GRANT

40 AVAILABLE

Provided to international presenters, guests, and students following a thorough application process. These funds help participants attend each year who may otherwise not be able to do so.

- » Acknowledgment in symposium program
- » Discounted rate for full symposium registration

SILENT AUCTION IN-KIND DONOR

20 AVAILABLE

- » Acknowledgment in symposium program
- » Shared post to Turtle Survival Alliance's 118K+ social media followers* (value: \$470)

Sponsorship & Vendor Opportunities

Your sponsorship is a charitable gift and tax-deductible (minus tangible benefits)

Sponsor Level		Symposium Program	Marketing & Visibility	Year-Round Special Benefits	Dedicated Social Media	Special Recognition	Event + VIP Tickets	Vendor Table
Defender	\$25,000	Full-page	x	x	x	CEO remarks TSC tour + DBSB	6	x
Guardian	\$15,000	Full-page	x	x	x	CEO remarks Icebreaker + Awards	4	x
Protector	\$7,500	Half-page	x	x	x	CEO remarks Student Session	2	x
Bale	\$5,000	Quarter-page	x			Moderator	2	x
Hatchling	\$2,500	x	x			Moderator	1	x
Vendor	\$1,000	x						x
Travel Grant	\$750	x						
Silent Auction		x	x					



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Secure your sponsorship

- | | | |
|--------------------------|----------------|------------|
| <input type="checkbox"/> | Defender | (\$25,000) |
| <input type="checkbox"/> | Guardian | (\$15,000) |
| <input type="checkbox"/> | Protector | (\$7,500) |
| <input type="checkbox"/> | Bale | (\$5,000) |
| <input type="checkbox"/> | Hatchling | (\$2,500) |
| <input type="checkbox"/> | Vendor | (\$1,000) |
| <input type="checkbox"/> | Travel Grant | (\$750) |
| <input type="checkbox"/> | Silent Auction | (In-Kind) |

SPONSORSHIP FORM

Name _____

Title _____

Company/Organization _____

Address _____

City, State, and Zip Code _____

Phone _____

Email _____

VENDOR TABLES I would like to have ☐ one table / ☐ two tables for my display

PAYMENT OPTIONS

- ☐ I will mail a check to the TSA office ☐ Please send an invoice ☐ Please contact me to make other payment arrangements

PAYMENT METHODS

To make a bank transfer notify crinn@turtlesurvival.org for routing and account information.

Checks can be made payable to Turtle Survival Alliance and mailed ATTN: Chelsea Rinn to 1030 Jenkins Road, Suite D, Charleston, SC, 29407. Notify crinn@turtlesurvival.org with your sponsorship details.



Online secure payments can be made by following this link.

Turtle Survival Alliance is tax exempt under section 501(c)(3) of the Internal Revenue Code. Our tax identification number is: 20-0785702.