

# 20<sup>th</sup> Annual Symposium on the Conservation & Biology of Tortoises & Freshwater Turtles

**AUGUST 7-11, 2022**

**LOEWS VENTANA CANYON RESORT  
TUCSON, ARIZONA**



**2022 SPONSOR AND VENDOR  
OPPORTUNITIES**



## 20th Annual Symposium on the Conservation & Biology of Tortoises & Freshwater Turtles

*Join us for a global gathering of “turtle minds” – our first in-person Symposium since 2019*

Turtle Survival Alliance and the IUCN/SSC Tortoise and Freshwater Turtle Specialist Group invite you to join us as a sponsor or vendor at the 20th Annual Symposium. The 2022 Symposium will again provide an unmatched opportunity for those in the field to share their research, initiatives, techniques, and accomplishments. Spanning more than four days and featuring more than 150 oral and poster presentations, this is a gathering not to be missed.

As always, our dedicated Program Committee is working to bring together a wide array of presentations from around the world. The Award Committee will present the prestigious Behler Award (for 2020-2022 recipients), honoring outstanding contributions and leadership in turtle and tortoise conservation.

We are hosting the 20th Annual Symposium where we last met in 2019, the beautiful and accommodating Loews Ventana Canyon Resort. While we are thrilled to be together again, we've also learned the value of virtual experiences—this year's Symposium will include both in-person and virtual components.

Hosting more than 300 attendees, the Annual Symposium represents the largest gathering of non-marine turtle biologists in the world and provides an unrivaled opportunity for networking and strategizing turtle conservation. We hope you will join us!

AUGUST 7-11, 2022 | Loews Ventana Canyon Resort | Tucson, Arizona

# SPONSORSHIP & VENDOR OPPORTUNITIES

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Each sponsorship is customizable and tailored to meet the needs and objectives of our partners. Benefits of partnering with Turtle Survival Alliance in support of the **20<sup>th</sup> Annual Symposium on the Conservation & Biology of Tortoises & Freshwater Turtles** can include, but are not limited to:

## **Title Sponsor - \$15,000 (RESERVED)**

GOLD sponsor benefits, plus:

- Official recognition in promotional materials and the Symposium program as the event's Title Sponsor
- Opportunity for brief remarks during event program
- Title Sponsor will have the opportunity for logo featured on Symposium apparel
- Dedicated Title Sponsor highlight in TSA e-newsletter
- Opportunity for featured ad in TSA's annual magazine, *Turtle Survival*

## **Gold Sponsor - \$5,000+**

SILVER sponsor benefits, plus:

- Opportunity to place marketing materials in promotional bags distributed to Symposium attendees
- Complimentary Symposium registration (4) and vendor table
- Sponsor Recognition at Symposium – Moderators will recognize Title and Gold-Level sponsors each day of the Symposium, with an opportunity to align with specific relevant sessions if appropriate.
- Pre-recorded Sponsor Message – Gold-Level sponsors will have the opportunity to provide a pre-recorded video message (~30 seconds) to be included in the Symposium sponsor webpage and during one or more conference sessions or social events, if appropriate.
- Symposium Slideshow – Gold-Level Sponsor logos will be featured prominently in a Symposium slideshow.
- Symposium Social Media Posts – Each Gold-Level sponsor will be mentioned multiple times in Symposium-related social media posts and include logo recognition in a dedicated social media post.
- E-newsletter – Featured prominent sponsorship recognition in TSA e-newsletter and Symposium marketing emails

## **Silver Sponsor - \$2,500+**

BRONZE sponsor benefits, plus:

- Acknowledgment on the cover of the Symposium program and promotional materials
- Symposium Slideshow – Sponsor logos will be included in a slideshow during one or more Symposium events.

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## **Bronze Sponsor - \$1,000 + (includes Vendor Space)**

- Logos featured in Symposium Program
- Dedicated Symposium sponsor webpage – Featured logo/embedded link and profile on Symposium sponsor webpage, including a brief description of your organization.
- Symposium Social Media Posts – Symposium social media post will mention a sponsor by name.
- E-newsletter – Sponsorship acknowledgement in TSA e-newsletter and Symposium marketing emails.
- Vendor Space for up to two tables (includes full conference registration for two)

## **Travel Grant Sponsor - \$500**

- Provides critical support for student presenters, after a thorough application process. These funds help many people attend each year who otherwise would not be able to do so.
- Includes acknowledgment in Symposium program.

## **Symposium Vendor - \$750 Vendor Fee**

- Includes one space for up to two vendor table(s)/booth PLUS full conference registration for two people

## VENDOR GUIDELINES

- The hotel does not have storage space for large crates containing displays or other materials. You will be responsible for storing your things either in your room or under your table. The exhibit hall will be locked each night. You are also responsible for removing all of your leftover items from the exhibit hall at the end of conference. We will be sending instructions regarding bringing in your booth materials as conference approaches.
- **Eight-foot tables will be available, with a maximum of two per company or organization. More than two may be available for a fee, dependent upon space and availability.**
- If you plan to sell merchandise at your table, please be prepared to manage your own transactions and payments. Please note, live animal sales are not permitted.
- Vendors who are given table space are asked to tend to their table as much as possible, especially during breaks. Hopefully, many people will be interested in your company and will want to purchase something or ask how they can support your work. However, they can become frustrated if they have trouble finding someone to help them. We understand that you may not be available at all times (everyone needs a break!) We suggest placing a small sign on your table, indicating the time of your return as a courtesy to our attendees. Thank you for your cooperation in this matter.
- Vendors (up to two individuals per company) are granted full meeting benefits, including tickets to evening events.
- **Applications will be considered in the order that they are received.**

**DEADLINE IS FRIDAY, JULY 8, 2022.**



## **Transforming passion for turtles into conservation action**

With a vision of zero turtle extinctions in the 21st century and a mission to transform passion for turtles into effective conservation action, the Turtle Survival Alliance (TSA) was formed in 2001 in response to rampant and unsustainable collection of Asian turtles supplying Chinese markets. Since its inception, the TSA, a with 501(c)(3) nonprofit, has become recognized as a global force for turtle conservation, capable of taking swift and decisive action on behalf of critically endangered turtles and tortoises.

TSA employs a three-pronged approach to turtle conservation: 1) restoring populations in the wild where possible; 2) securing species in captivity through assurance colonies; and 3) building capacity to restore, secure and conserve species within their range countries. In addition to the Turtle Survival Center in South Carolina, TSA manages collaborative conservation programs in more than 13 countries around the world.

For more information, visit: [www.turtlesurvival.org](http://www.turtlesurvival.org); <http://www.facebook.com/turtlesurvival>; [www.instagram.com/turtlesurvival](http://www.instagram.com/turtlesurvival); @turtlesurvival on Twitter.

## **Turtle Survival Alliance Community**

**12,000+** email recipients  
**49,000+** Instagram followers

**61,000+/240,000+** FB followers/reach  
**25,000+** 2020 virtual symposium views

# 20th Annual Symposium on the Conservation & Biology of Tortoises & Freshwater Turtles

## SPONSORSHIP/VENDOR AGREEMENT FORM

Business Name (as you would like it to appear in symposium materials):

\_\_\_\_\_

Contact Name \_\_\_\_\_

Business Address \_\_\_\_\_

City | State | ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

### Sponsorship Level:

- TITLE SPONSOR (\$15,000)
- GOLD SPONSOR (\$5,000)
- SILVER SPONSOR (\$2,500)
- BRONZE SPONSOR (\$1,000) (Includes Vendor Package)
- TRAVEL GRANT SPONSOR (\$500)

### Payment Options:

- I will mail a check to the TSA office
- Please send an invoice
- Please contact me to make other payment arrangements
- VENDOR TABLE (\$750) (Includes 2 Full Conference Registrations). I would like to have\_\_tables for my display.

SIGNATURE \_\_\_\_\_

### Web/Social Media Contact Information:

Website \_\_\_\_\_

Facebook \_\_\_\_\_

Instagram \_\_\_\_\_

LinkedIn \_\_\_\_\_

Twitter \_\_\_\_\_



Please return the completed form with payment to:

Turtle Survival Alliance, Attn: Amy Carter  
1030 Jenkins Rd., Suite D, Charleston, SC 29407  
[acarter@turtlesurvival.org](mailto:acarter@turtlesurvival.org)

843-724-9763